

ORDER

Product

Order Sep 00:15:00

Estimate # **LEChapa-04/2012**

Contract / Revision 263238 /

Luz Elena Chapa for Justice, 4th Ct

Alt Order #

Original Date / Revision
10/29/12 10/29/12

Agency Com 15%

Billing Type	Cash
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Advertiser Pol-4th Ct App-D-L. Chapa

Billing Contact

Order Type GENERAL

New till 10/11/12

**1519 West 29th Street
Austin, TX 78703**

Billing Cycle WEEKLY

Billing Calendar BROADCAST

Agency **CSM Mediaworks/Rindy Miller**

Demographic A35+

Buying Contact **Carole McRoberts**

Sales Office SAT-L

Rev Codes AGY POL CAND

**1519 West 29th Street
Austin, TX 78703**

Sales Region LOC

Product Codes PL-State-Democrat

Sales Region LOC

Priority P-2

Agency Ref

Advertiser Ref

Primary Account Executive

A. Political A. Political

Account Executive	Order%	Start Date	End Date
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A. Political	A. Political	100%
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Order Share 100% Market Value 2050

Competing Station	% of Order	Amount
KABB	%	0
KCWX	%	0
KENS	%	0
KMYS	%	0
KRRT	%	0
NSAT	%	0
WOAI	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	7	\$1,742.50	\$2,050.00	0.00	10/29/12	11/04/12	4	\$1,020.00	\$1,200.00
Totals	7	\$1,742.50	\$2,050.00	0.00	11/05/12	11/11/12	3	\$722.50	\$850.00

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	7	\$1,742.50	\$2,050.00	0.00	10/29/12	11/04/12	4	\$1,020.00	\$1,200.00
Totals	7	\$1,742.50	\$2,050.00	0.00	11/05/12	11/11/12	3	\$722.50	\$850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	KSAT	10/30/12	11/02/12	GMSA- 4:30 AM GMSA- 4:30 AM	CM	M-F 4:30-5A	-1-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
N 2	KSAT	10/30/12	11/02/12	GMSA- 5 AM GMSA- 5 AM	CM	M-F 5-530am	--1----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
N 3	KSAT	10/30/12	11/02/12	GMSA- 5:30 AM GMSA- 5:30 AM	CM	M-F 530a-6a	---1---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
N 4	KSAT	10/30/12	11/02/12	Live With Kelly- 9AM Live With Kelly	CM	M-F 9-10A	----1--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
N 5	KSAT	11/05/12	11/05/12	GMSA- 4:30 AM GMSA- 4:30 AM	CM	M-F 4:30-5A	1-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1		\$50.00		0.00					
N 6	KSAT	11/05/12	11/05/12	GMSA- 5 AM GMSA- 5 AM	CM	M-F 5-530am	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



Print Date: 10/29/12

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Contract / Revision **263238** **Flight Dates** **10/29/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Pol-4th Ct App-D-L. Chapa** Product **Luz Elena Chapa for Justice** Estimate # **LEChapa-04/2012**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 6	KSAT	11/05/12	11/05/12	GMSA- 5 AM GMSA- 5 AM	CM	M-F 5-530am	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----		1				\$300.00		0.00				
N 7	KSAT	11/05/12	11/05/12	Katie Couric- 3PM Katie Couric	CM	M-F 3-4P	1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----		1				\$500.00		0.00				
														Totals	7	\$2,050.00